

## Joyce Cotton

Director of Marketing and Community Partnership  
WEDU

Joyce Cotton has worked in the television industry for 40 years, beginning her broadcasting career with Scripps Howard Broadcasting WEWS in Cleveland, Ohio.

February 2015 marketing and branding opportunities for exposure and partnerships through television programming, interactive website, [wedu.org](http://wedu.org) and various social media platforms, monthly member magazine Premiere, award winning special events, documentary, community engagement and educational outreach initiatives.

Joyce is actively involved in the Tampa Bay community and currently serves as a volunteer on the Board of Directors for Alpha House of Tampa Bay, Champions for Children, Community Tampa Bay, The Grazer Children's Museum, Friends of the Union Station and Ruth Eckerd Hall. Joyce previously served as a volunteer on the Board of Directors for PACE Center for Girls, Pinellas and Hillsborough, The American Red Cross Tampa Bay Chapter, Meals on Wheels, Computer Mentors, Community Stepping Stones and is a founding member of e-Women Network Tampa Chapter.