



On behalf of The University of Tampa's Board of Fellows and the Sykes College of Business, we invite you to participate with the Fellows to participate in a new version of its flagship fundraiser event The Sykes Hall of Fame Business Speaker Series, hosted by the Board of Fellows, to be held on February 25, 2025 at The University of Tampa in Falk Theatre.

This speaker series presents a distinguished panel of national and global CEOs to share their perspectives on current business trends with the Tampa Bay business community. Proceeds from the 2025 Sykes Hall of Fame will fund the Board of Fellows' Endowment, providing scholarships to UTampa students enrolled in the Sykes College of Business and other student programs. The Board of Fellows, in support of The University of Tampa's mission in providing quality education to socially and economically diverse students, is a longtime supporter of UTampa and helps make education affordable for students.

Verizon has been a long-term partner with the Board of Fellows to ensure the success of this series, and we are thrilled to again have their support of the new combined Fellows Forum and Sykes Hall of Fame as Presenting Sponsor. We hope you will join Verizon by becoming a corporate sponsor. The sponsorship opportunities range from \$1,500 to \$10,000 and offer an exceptional amount of visibility to benefit your organization. Please see attached for details.

We will be reaching out to discuss sponsorship opportunities. If you would like to receive more information or request an invoice, our contact information is provided below. With your support, we look forward to making a record contribution to the UTampa Sykes College of Business.

Thank you for your consideration.

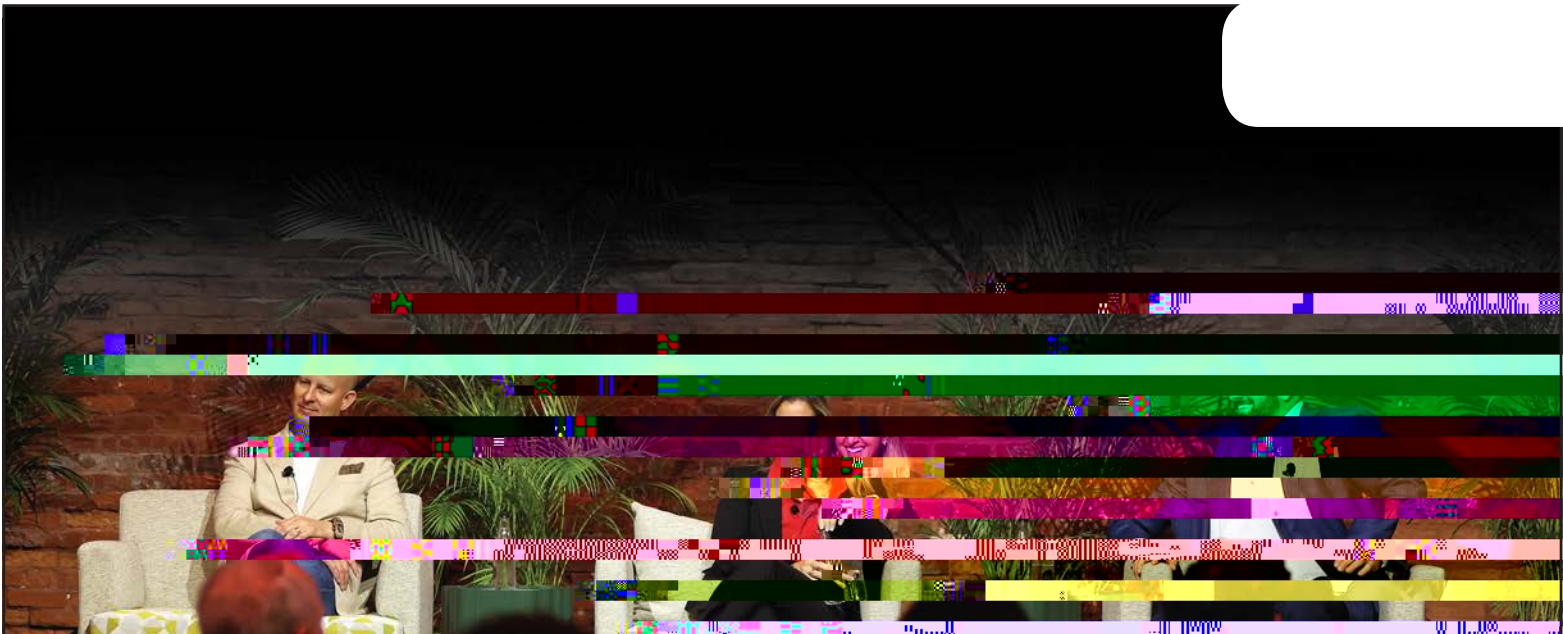
Sincerely,

Brian Hanrahan  
Speaker Series Co-Chair

Ethan Crosson  
Speaker Series Co-Chair

Aon Corporation  
Vice President, Health Benefits & Risk Consulting

MAX Efficient



## ABOUT THE PROGRAM

### DATE AND TIME

Feb 25 2025 | 3:30 – 6:00 p.m.

- 3:30 - 4:00 - Check in
- 4:00 - 5:00 - Program
- 5:00 - 6:00 - Networking & Reception

### WHAT

The University of Tampa brings together a distinguished panel of national and global CEOs to share their perspectives with the Tampa Bay community on current business trends.

### WHERE

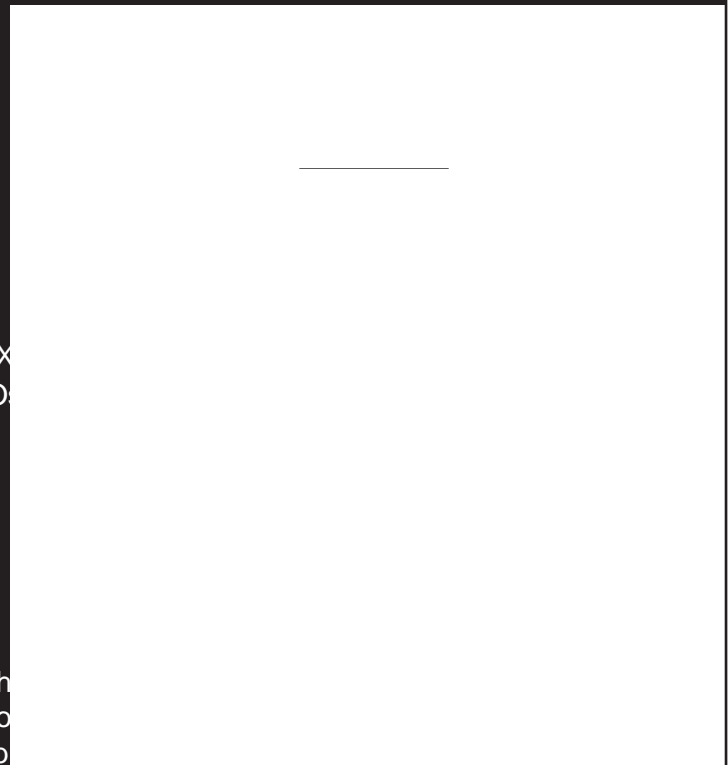
University of Tampa Falk Theatre

### HISTORY

Since 1987, The University of Tampa's Board of Fellows has hosted the Fellows Forum speaker series, featuring global CEOs who share their story. The event has consistently attracted hundreds of business leaders from the Tampa Bay area, with proceeds supporting the Board of Fellows Endowed Scholarship and other student programs.

The Sykes Hall of Fame Business Speaker Series, a hallmark event of the Sykes College of Business, was established to enrich the educational experience of undergraduate business students. The series draws hundreds of students to hear from nationally recognized business leaders and entrepreneurs, providing valuable lessons on leadership, perseverance, and success.

This year



## SPONSORSHIP OPPORTUNITIES

### \*SPARTAN LEVEL\*

\$10,000  
(Only four available)

- Full-page advertisement in the print program (must provide digital advertisement)
- Listing on UTampa webpage
- Logo on sponsor page in program
- 50 tickets to H Y H Q W
- 8 VIP Userved seating at the event
- VIP parking passes

\$5,000

- Half-page advertisement in the print program (must provide digital advertisement)
- Invitation for 7 Z R to W K H Speakers' Dinner
- Listing on UTampa webpage
- Logo on sponsor page in program
- 30 tickets to H Y H Q W
- 6 VIP Userved seat V at the event
- VIP parking passes

### GOLD LEVEL \$2,500

- Quarter-page advertisement in the print program (must provide digital advertisement)
- Listing on UTampa webpage
- Logo on sponsor page in program
- 20 tickets W R H Y H Q W
- 4 VIP Userved V H D W V D W W K H H Y H Q W

### SILVER LEVEL \$1,500

- Quarter-page advertisement in the print program (must provide digital advertisement)
- Listing on UTampa webpage
- Logo on sponsor page in program
- 10 tickets to H Y H Q W

PRESENTED BY  
**verizon**

# The Sykes Hall of Fame BUSINESS SPEAKER SERIES

HOSTED BY THE BOARD OF FELLOWS  
AND THE SYKES COLLEGE OF BUSINESS

